

JON W. FULLINWIDER CHIEF INFORMATION OFFICER

COUNTY OF LOS ANGELES

CHIEF INFORMATION OFFICE

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April 14, 1998

To:

All Department Heads

From:

Jon W. Fullinwider

Chief Information Office

Subject:

DIRECTION FOR DEPARTMENTS ESTABLISHING AN E-MAIL BOX AND

CONSTITUENT ASSISTANCE FORM ON DEPARTMENT WEBSITE

In a Board meeting on March 10, 1998, Supervisor Yaroslavsky presented the following motion, which was unanimously approved:

"Instruct the Chief Information Officer and the Director of Internal Services to include on all County department web pages an "e-mail constituent assistance form" and "suggestion box" feature that will enable everyone accessing a page to respond interactively; also instruct the Chief Information Officer and the Director of Internal Services to work with departments to develop a protocol and tracking system to monitor and respond in timely fashion to such e-mail correspondence; and instruct the Chief Administrative Officer to coordinate and oversee the development of this program and report back to the Board within 30 days with a plan and schedule for implementation, with a goal of completing the project within 60 days."

Consistent with the Board's instruction, each department head should establish the required e-mail box and response form on their departmental website and develop departmental policies and procedures appropriate to the individual department for tracking, monitoring and responding in a timely manner to constituent correspondence. Pending development of actual experience with the volume of e-mail correspondence a department may receive, the practice in the Internet community of acknowledging receipt of e-mail correspondence within one business day appears to be an appropriate guide for timely acknowledgement.

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The attachments provide information about establishing the required e-mail box and response form, as well as forms to expedite the process for departments that receive provider services from ISD. Departments utilizing services from a private Internet service provider shall work directly with their provider to accomplish this requirement. Also included is a form (Attachment E) for departments to return to the CIO by May 8, 1998 to certify that the interactive e-mail requirements have been implemented, as directed by the Board.

If you have any questions, please contact me or Tracy Lewis at 213-974-4285.

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emailform.doc